



# Travel Alberta Photo & Video Library

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## Client Criteria

Alberta Tourism, Parks, Recreation and Culture [TPRC] owns the copyright to the photographs and video materials provided for loan. They are made available to public and private sector clients who are developing advertising and marketing materials that:

- Promote Alberta as a world-class vacation destination
- Attract business and investment to the province

### Photo Access:

- All photos can be viewed by any visitor to the website
- Only clients who meet our client criteria will be granted access for use

### TPRC's Multimedia Studio [MMS] can assist with:

Photographic images required for the production of:

- Professionally produced print materials, such as brochures and other travel trade marketing materials, not intended for retail sales
- Convention and trade show materials, not intended for retail sales
- Newspaper or magazines articles that positively promote the province of Alberta

**Please Note!** Photographs requested for website development will be assessed on a one-on-one basis, and released as per the discretion of Travel Alberta Photo & Video Library staff.

### For more information, please contact:

**Travel Alberta Photo & Video Library**  
**Alberta Tourism, Parks, Recreation and Culture**  
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10155 - 102 Street  
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E-mail: [media.studio@gov.ab.ca](mailto:media.studio@gov.ab.ca)

Toll Free in Alberta: Dial 310-0000, then the number:

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